



SOUTH SIMCOE HOME SHOW 2010

Another great event brought to you by the
Alliston & District Chamber of Commerce

April 9-11, 2010

New Tecumseth Recreation Centre

2010 Vendors Package

1st registered, 1st served ~ Don't be disappointed!

This show is going to be one of the best marketing decisions you make in 2010. We hosted over 3,000 visitors last year and we continue to grow. Not only will your products and services be promoted in South Simcoe, but our marketing initiatives will see potential customers arriving from much further afield.

Limited Competition: We are committed to limiting the number of vendors in any one industry to help concentrate the interest on you! Please register early so you won't be dissatisfied. Spaces are available on a first-come, first served basis.

Promotion Partnerships: In addition to the extensive advertising planned for the show, event posters will be available upon request for your place of business. Help us spread the word – more guests mean more potential customers for you! Let us know of other businesses interested in putting up a poster, and we will make sure they get one too.

Keeping in Touch: Ongoing updates and promotions will be forwarded to you via email. Please ensure that you stay in the loop by putting our email address (info@adcc.ca) on your safe-senders list, and by keeping us notified of changes to your contact information.

Guest Speakers: A new line-up of exciting presenters with wide spread appeal is being prepared. We expect them to be an additional public attraction for our event. Have suggestions? Let us know!

Maximize Marketing: Our advertising program is set to begin in early 2010. The earlier you register and pay in full, the earlier we can start to promote your attendance. Radio, newspaper, television, posters, mail-outs and more could carry your company name. Book now and get extra value!

Judging: You will be forwarded at time of registration the criteria used to choose the best booth of the show. Prizes include added publicity, and a 25% discount off your booth in next year's show (not to mention bragging rights).

Show dates/hours:

Thursday April 8 – Set up (for large item vendors)	2:00pm – 6:00pm (no overnight security)
Friday April 9 – Set up	8:00am – 2:00pm
Friday April 9 – Show time	4:00pm – 9:00pm
Friday April 9 – Vendor reception	9:00pm – 11:00pm
Saturday April 10 – Show time	10:00am – 5:00pm
Sunday April 11 – Show time	10:00am – 5:00pm
Sunday April 11 – Tear down	4:00pm – 7:00pm

***NOTE:** Vendors are expected to respect show guests by operating throughout posted show hours. Loading doors will remain closed until 4pm on Sunday.

Location: Once again we will be holding the show at the New Tecumseth Recreation Centre located at 7300 Industrial Parkway in Alliston. It offers plenty of parking, wireless internet, easy access and lots of room to grow!

Each year our show gets bigger and better – Sign up now so you don't miss out on this fabulous marketing opportunity to boost your sales in 2010!

**Call the Alliston Chamber for more details:
705-435-7921**

BOOTH RATES ~ 2010

BOOTH SIZE	BOOTH PRICE: ADCC MEMBER	BOOTH PRICE: NON-MEMBER
Single (10 x 10)	\$450	\$550
Double (20 x 10)	\$900	\$1100
Corner irregular #120, 219, 225	\$650	\$800
Entrepreneurs Marketplace	\$250	\$300

Upgrades

ITEM	RENTAL AMOUNT
Hydro (15A/120V)	\$65
Table (8' bare)	\$20
Table with skirt	\$35
Chair (each)	\$10

TERMS AND CONDITIONS

1. All rental prices are subject to 5% GST.
2. Deposit of 50% is due at time of booking to reserve your booth placement. Balance is due by February 1st, 2010. If balance is not received by the deadline, exhibitor waives all rights to the space contracted and show management will not guarantee space at the location specified in the application. Should the balance of the rental payment not be received by show management, the deposit shall be forfeited by way of liquidated damages and not as penalty. Deposit is non-refundable after Feb 1, 2010.
3. Vendor booths are not guaranteed without dated and signed vendor contract.
4. Cheques are to be made payable to ADCC. We also accept Visa and MasterCard. NSF payments will be subject to an additional \$50.00 fee.
5. The exhibitor shall not assign, sublet or apportion the whole or any part of the space allocated by show management to the exhibitor.
6. All displays must be set up by 2pm Friday April 9, 2010 and left up until 4pm on Sunday April 11, 2010. In the event of an exhibitor's booth not being open at any time during the show hours, show management shall have the right to open the said booth by removal of any night sheets or other coverings of any sort but shall not be under any liability to the exhibitor for any loss or damages which may be caused thereby or as a result of the booth being opened in that way and then being unattended.
7. The ADCC Home Show Committee reserves the right to restrict the number of exhibitors in any one product line or service.
8. The Entrepreneurs Marketplace is reserved for those companies that fit the spirit of the section. They are not meant to provide a discount to established businesses that are a better fit in the main show.

9. Displays must not protrude beyond the measured booth dimensions. Exhibitor may not attach his display to walls, structural supports or flooring in the exhibit building, by nails, screws, bolts or permanent cement, nor may he suspend anything from the ceiling or rafters. No exhibitor shall permit the exposure of any unfinished surface to neighbouring booths. If exhibitor fails to correct the unfinished part, show management will have the right to finish such outside partitions. The cost of such repairs shall be paid by the exhibitor to show management upon demand being made. Show management reserves the right to restrict the use of glaring or irregular lighting effects.
10. All displays and promotional literature must be in good taste. The product or service must be presented in a professional manner. Free samples may be distributed. If in the opinion of show management an exhibitor or his agents conducts himself in an objectionable manner he will be liable at the sole discretion of show management to immediate expulsion from the show. In such circumstances show management will not be liable for any damage or loss to the exhibitor or the person expelled nor will there be any refund on rental fees.
11. The show name may be included in the advertising of exhibitor; however show management must be informed in advance of the content of same to be certain it is in the best interest of the show as well as the exhibitor. Show management reserves the right to use the name of the exhibitor as a part of its advertising in so far as to say that exhibitor is displaying his products or services at the show.
12. Show management have the right to stop the display, demonstration or the running of an engine or machine which is deemed to be considered a nuisance. The exhibitor shall at the request of show management stop the use of microphones, amplifiers, radios, film equipment, loudspeakers, musical instruments or any of them. The exhibitor shall not have on display any goods of an explosive, inflammable, obscene or noxious nature.
13. Show management will provide a security guard to be on duty during the night hours on Friday & Saturday.
14. Show management shall not under any circumstance whatsoever be liable or responsible for (a) any loss, damage, theft or destruction whatsoever or howsoever caused to any goods, equipment or any other property belonging to the exhibitor or for which the exhibitor is responsible (b) any damage or injury suffered by the exhibitor or his agents or by any other person (c) any loss, damage, injury or cost whatsoever suffered by the exhibitor by reason of any change in date, time, place of exhibition or the abandonment thereof. The exhibitor shall be liable for all loss, damage, injury, claim costs and expenses whatsoever or howsoever caused to any person or property in any circumstances whatsoever by the exhibitor or his agents or the goods, exhibits, fittings, machinery and other property belonging to the exhibitor or for which the exhibitor is responsible and the exhibitor hereby agrees to indemnify the show management in respect of (a) any such loss, damage, injury claims, costs and expenses as foresaid and (b) all or any infringement of copyright or breach of licence granted by the Performing Rights Society Limited, or any other person whatsoever. Since the exhibitor exhibits entirely at his own risk in every respect he is strongly advised to effect full comprehensive insurance coverage against the risk of loss or damage, however caused to his property or person or to the property or person of his agents. If show management should be prevented from holding the show by any cause beyond its control or if it cannot permit the exhibitor to occupy his rented space due to circumstances beyond its control including but not limited to strike, fire, lockouts, acts of God, suppliers and show management shall have no further obligation or liability to the exhibitor. **Please Note:** Any exhibitor, who causes damage to the Town of New Tecumseth property, arising from the use of the Town facilities, shall pay for all damages, where the exhibitor is deemed responsible. Move-in and move-out will be closely monitored by the Chamber and/or Town officials.
15. All matters and questions not covered by these Rules and Regulations are subject to the decision of show management. In addition, show management shall have full discretion in the interpretation and enforcement of all rules contained herein and the authority to make such amendments thereto and such further rules and regulations governing the conduct of the participation in the show as it shall consider necessary for the proper presentation of the show. Exhibitor agrees to abide by all the decisions of the show management and further agrees to cease any activity that the show management deems to be a violation of the terms and to follow the directive of show management.

Vendor initials



Alliston & District Chamber of Commerce

SOUTH SIMCOE HOME SHOW – 2010 VENDOR CONTRACT

Business Name:	
Mailing Address:	
Phone #:	Fax #:
Contact Name:	Email:

Note: please give us a legible email address – it will make it easier to keep in touch with you

	Booth Type:		Total Cost
	ADCC Member	Non-Member	
Single (10 x 10)	\$450	\$550	
Double (20 x 10)	\$900	\$1100	
Corner irregular #120,219,225	\$650	\$800	
Entrepreneurs Marketplace	\$250	\$300	

Requested Booth number(s) 1st choice _____ 2nd choice _____

Upgrades	# requested	@ rental
Hydro (15A/120V)		\$65
Table (8' bare)		\$20
Table with skirt		\$35
Chair (each)		\$10

Payment Information:

<i>Cheque #:</i>	Booth Total	
<i>Visa #:</i>	Upgrade total	
<i>MC #:</i>	Subtotal	
<i>Authorized Customer's Signature:</i>	5% GST	
	Less Deposit	
Exp date:	Total owed	

I, _____ confirm that I carry liability insurance* and will not hold the ADCC or the Town of New Tecumseth responsible for any damages done by myself or any person associated with my booth. (Required)

Signature of Authorized Company Representative

*If you do not have liability insurance. please see your insurance agent or check out the Chamber directory or website for an agent who can accommodate a policy to cover the time frame of this show.

Mail to: ADCC, 51 Victoria St. E., P.O. Box 32 Alliston, ON L9R 1T9 **or Fax:** 705-435-0289

ADCC

Alliston & District Chamber of Commerce

Join us ~ It pays!

By saving money

There are direct cost-savings available to our members that more than return the investment of membership.

- ❖ Join the ADCC and you will get a significant discount when registering for a booth in the South Simcoe Home Show. Membership entitles you to lower rates in other ADCC events as well.
- ❖ You will qualify for preferred status with the TD Canada Trust Merchant Services so that you can minimize costs associated with accepting point-of-sale payments by Visa, MasterCard and Debit.
- ❖ Members are mutually supportive, offering great discounts and incentives to each other. Save money on the local services you already use every day.
- ❖ Offer an affordable and comprehensive employee benefit program that is right for your company. With more than 150,000 individuals covered by a Canadian Chamber plan you know it's a solid business decision.
- ❖ ADCC members belong to the Ontario Chamber and the Canadian Chamber as well, making you eligible for additional exclusive discounts (i.e. Esso Business Card Program).
- ❖ Valuable professional development with the Chamber E-learning program & Small Business Week seminars.

By increasing sales

Customers can't buy from you if they don't know you're there! Take advantage of our marketing opportunities and reassure the buying public that you are a member of the local business community.

- ❖ Networking opportunities abound at the ADCC. Meet your neighbours at our monthly Mix at Six events, breakfast meetings and annual golf tournament. Or get more involved and join our board!
- ❖ Membership gets you listed in our Business Directory. Our on-line version is updated regularly and provides contact information and e-links for easy access to all our members.
- ❖ We actively refer our members to those who call or stop by for information - especially newcomers. We are also a globally recognized Visitor Information Centre and promote local vendors to visitors.
- ❖ We showcase your information by displaying your business cards in the ADCC office.

By having your voice heard

The ADCC is more than a marketing tool for your business. Our primary role is to be the Voice of Business in our community. We lobby on your behalf and are your advocates at the provincial, county, and municipal levels of government. In the past year we have actively represented our members interests:

- ❖ at municipal council and at the OMB on a number of issues
- ❖ with the Ministry of Transportation regarding trucking issues and highway improvements
- ❖ with the Business Improvement Association's (BIA's) on joint interests
- ❖ on the issues raised by the Canadian and Ontario Chamber of Commerce
- ❖ with the South Simcoe Business Links (a union of all South Simcoe Chambers)
- ❖ on the Economic Development Advisory Committees at the municipal and county levels
- ❖ as members of the Simcoe Tourism Association

In fulfilling our objectives, the ADCC sponsors, participates in and/or organizes major events and projects throughout the year. We also run the Tourism Information Centre which promotes our community as a great place to shop, visit and live.